

## POLICY PLATFORM: 2018

STRATEGY	POLICY MECHANISM	COMMENTS
<b>Legislative</b>		
<b>Healthy Kids, Healthy Schools Grants</b>  <i>COPC Lead</i>	Legislative – Capital Budget	Grants for school kitchen and PE equipment, as well as water bottle filling stations. The first round of grants was awarded in Spring 2016. A total of \$17.9m was requested with \$5m allocated, indicating strong interest from schools. The latest version of the budget included \$3.25 mil for this program.
<b>Sugar Sweetened Beverage Policy</b>  <i>COPC Lead</i>	Legislative – <a href="#">HB 1975</a>	<p>Sugary drinks like non-diet sodas, sports drinks, energy drinks and sweetened fruit drinks contain little to no nutritional value and are one of the leading causes of obesity today.</p> <p>Rep Jenkins is the sponsor. Our primary focus regarding sugar sweetened beverages is supporting efforts at the municipal level, but if there is a push for this bill we will plan to engage. We will also monitor for any pre-emption legislation that affects the ability of local jurisdictions to put such a tax in place.</p>
<b>Breakfast After the Bell</b>  <i>COPC Support</i>	Legislative – <a href="#">HB 1508, SB 6003</a>	<p>Moving school breakfast to after the start of the school day helps increase participation, which in turn both reduces hunger and obesity.</p> <p>Rep. Stonier is the House sponsor and Sen. Wellman is the Senate sponsor. HB 1508 also includes other components relating to child nutrition: promoting farm-to-school programs, and dropout prevention through engaging youth in farming.</p>
<b>Youth Athletic Facilities Program (YAF)</b>  <i>COPC Support</i>	Legislative – Capital Budget	The YAF grant program provides money to buy land and renovate outdoor athletic facilities such as ball fields, courts, swimming pools, BMX tracks, and skate parks that serve youth. The Recreation and Conservation Funding Board is recommending \$12 million for the 2017 session. The latest Senate capital budget included \$4 mil and the latest House capital budget included \$5.7 mil. WA Rec & Parks Assn is lead on this effort.
<b>WA Wildlife and Recreation Program (WWRP)</b>  <i>COPC Support</i>	Legislative – Capital Budget	The Washington Wildlife and Recreation Program provides funding for a broad range of land protection and outdoor recreation, including park acquisition and development, habitat conservation, farmland preservation, and construction of outdoor recreation facilities. The Recreation and Conservation Funding Board is recommending \$120 million for the 2017 session. The latest version of the budget included \$80 mil for this program.
<b>Electric Bike Legislation</b>  <i>COPC Support</i>	Legislative – New Bill	E-bikes are enabling more people to ride bikes and engage in physical activity. Current state law regarding what kinds of e-bikes are allowed on what surfaces is not keeping up with innovation in the industry, especially those that can go at higher speeds. WA Bikes is lead on this effort.

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<b><i>Rule-making</i></b>		
<b>Develop Stronger Standards in Child Care</b>  <i>COPC Lead</i>	Administrative – DEL Rulemaking	Dept. of Early Learning (DEL) is undertaking rulemaking relating to child care licensing standards (termed “standards alignment”), including weighting of the various regulatory topics. COPC’s Child Care Workgroup provides critical input to the proposed rules that relate to physical activity, nutrition, and screen time. DEL should also enhance its training and quality improvement efforts for child care providers so that they can fully implement these stronger standards.
<b><i>Support Strong Policy Implementation</i></b>		
<b>Ensure Equity in Active Transportation</b> (2015 Transportation Revenue Package)  <i>WA Bikes Lead</i>	Implementation	Work with WA State DOT leadership and the Transportation Improvement Board (TIB), who oversees Complete Street funds to ensure there is equity in active transportation.
<b>Formation of The New Department of Children Youth and Families</b>  <i>COPC Watch</i>	<a href="#">Executive Order 16-03</a> <a href="#">HB 1661</a>	We will track during the formation process, mostly because DEL is included in this merger.
<b><i>Items for Further Research and Monitoring</i></b>		
<b>SNAP – Healthy Food Incentives</b>	Budget Appropriation	<b>COMING ATTRACTION.</b> IT Infrastructure needed to place incentives into the EBT card. Pilot efforts now underway with our statewide <a href="#">FINI grant</a> .
<b>Health in All Policies (HiAP)</b>	TBD – potential approaches include an executive order, or a bill to allow for administrative systems change	<b>EMERGENT.</b> <b>Examples:</b> Health in All Policies Task Force in <a href="#">Vermont</a> , cabinet-level body to coordinate across agencies around issues of healthy communities. Other examples include: Office of Equity (+ HiAP Task Force) in Washington, D.C., and Live Well, San Diego (HiAP/Collective Impact combo) in San Diego County.
<b>Ban the Sale and Advertisement of Sugary Drinks on Government-owned Property &amp; Government Events</b>	Local Ordinance or Executive Order	<b>EMERGENT.</b> Emerging policy with examples in Boston, San Francisco, and Maryland. Evidence shows that advertising affects decisions, but needs more evaluation.

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<p><b><i>Federal Level Items to Monitor/Engage</i></b></p>		
<ul style="list-style-type: none"> <li>• <a href="#"><u>Child Nutrition Reauthorization (CNR)</u></a> Relates to pre-school, school-based and out-of-school time settings. The Child Nutrition Reauthorization of the last law enacted in 2010 has not yet happened.</li> <li>• <a href="#"><u>Summer Meals Act of 2017</u></a> Streamline process for sites via Summer Meals Act (Larsen).</li> <li>• <a href="#"><u>Land &amp; Water Conservation Fund</u></a> Danger of Federal cuts.</li> <li>• <a href="#"><u>Menu Labeling</u></a> Menu labeling has been delayed until 2018</li> <li>• <a href="#"><u>Farm to School Act</u></a> The Farm to School Act of 2017 will continue and expand upon the successes of the USDA Farm to School Grant Program</li> <li>• <a href="#"><u>CHIP</u></a> Has not been renewed by Congress. Getting maintenance monthly funds through December 2017.</li> <li>• <a href="#"><u>Prevention and Public Health Fund</u></a> There have been multiple attempts to cut funding for the Prevention and Public Health Fund, including having it as a potential source of funding to restore the Cost Sharing Reductions (CSRs) under the Affordable Care Act.</li> </ul>		

<b>COALITION MEMBERS</b>	
<p>ACTION FOR HEALTHY KIDS – WA CHAPTER            AMERICAN ACADEMY OF PEDIATRICS – WA CHAPTER            AMERICAN CANCER SOCIETY – CANCER ACTION NETWORK            AMERICAN CANCER SOCIETY, INC.            AMERICAN DIABETES ASSOCIATION            AMERICAN HEART ASSOCIATION            AMERICAN PLANNING ASSOCIATION -- WA CHAPTER            ARCORA            ARTHRITIS FOUNDATION            CASCADE BICYCLE CLUB EDUCATION FOUNDATION            CHILDREN’S ALLIANCE            COALITION FOR SAFETY AND HEALTH IN EARLY LEARNING            EMPIRE HEALTH FOUNDATION            FEET FIRST            FOOD ACTION            FORTERRA            FOUNDATION FOR HEALTHY GENERATIONS            GRANT COUNTY HEALTH DISTRICT            HEALTHY KING COUNTY COALITION            HOPE HEART INSTITUTE            MULTICARE HEALTH SYSTEMS            NUTRITION FIRST            ODESSA BROWN CHILDREN’S CLINIC            PHYSICAL THERAPY ASSOCIATION OF WASHINGTON            PUBLIC HEALTH ROUNDTABLE</p>	<p>PURE FOOD KIDS FOUNDATION            SAN JUAN COUNTY HEALTH AND COMMUNITY SERVICES SEA            MAR COMMUNITY HEALTH CENTERS            SEATTLE CHILDREN’S            SEATTLE AND KING COUNTY PUBLIC HEALTH            SEATTLE PARKS AND RECREATION            SHAPE WASHINGTON            SKAGIT COUNTY HEALTHY COMMUNITIES PROJECT            SNOHOMISH HEALTH DISTRICT            SPOKANE REGIONAL HEALTH DISTRICT            TACOMA PIERCE COUNTY HEALTH DEPARTMENT            TRANSPORTATION CHOICES            WA ASSOC. OF COMMUNITY &amp; MIGRANT HEALTH CENTERS            WASHINGTON BIKES            WASHINGTON RECREATION &amp; PARK ASSOCIATION            WASHINGTON SCHOOL NUTRITION ASSOCIATION            WA ST ASSOCIATION OF LOCAL PUBLIC HEALTH OFFICERS            WA STATE ACADEMY OF NUTRITION AND DIETETICS            WASHINGTON STATE DAIRY COUNCIL            WASHINGTON STATE PTA            WASHINGTON STATE PUBLIC HEALTH ASSOCIATION            WASHINGTON TRAILS ASSOCIATION            WITHINREACH            YAKIMA COUNTY MEMORIAL HOSPITAL            YMCA – GREATER SEATTLE</p>

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